

SUSTAINABLE TRANSPORT WITH REGIONAL TRANSPORT YOUTH & COMMUNITY ENGAGEMENT IN TRAVEL PLANNING

Monday	Tuesday	Wednesday	Thursday	Friday
Adult Facilitator Workshop	Secondary Student Leader Start-Up Workshop	Community Engagement in Workplace Travel Plans	Secondary School On-Site Seminars	Creative Engagement & Next Steps
<i>full-day</i>	<i>noon-4pm</i>	<i>full-day</i>	<i>three / four @ 1-2hrs</i>	<i>half-day</i>

OVERVIEW

Local Role Models and Champions: People everywhere are looking for transportation solutions. Although competent and inspired, many of them look toward their regional government agencies for new infrastructure, programs and incentives that will address their personal travel needs while making their Region a better place to live. But they need not wait.

Thousands of these early adopters, in schools and workplaces, could be motivated to broaden the effectiveness of School and Workplace Travel Plans. These people can be the catalysts who, with the support of transport professionals, will engage their peers, colleagues and neighbours in transportation behaviour change solutions suited to the particular conditions and character of their local community



Inter-active Workshops: A week of inter-active workshops can offer an opportunity for School Travel Coordinators, Road Safety Coordinators, Workplace Travel Planners and Health Promotion professionals across your region to gather together and increase their skills in the assessment, adaptation and delivery of student and community engagement strategies. A series of workshops will illustrate strategies developed over the past decade on travel projects in schools and communities across Auckland, as well as Canada and the USA.

Particular focus will be devoted to local case studies with the overall goal to assist participants in developing strategies to engage their particular target audience in a meaningful and effective way.

Facilitator: Arthur Orsini

Active Transportation Planner & Youth Engagement Facilitator

Stantec Consulting Ltd. in partnership with Urbanthinkers

Arthur has been developing innovative and effective youth and community engagement projects since 1991. His work helps local authorities support students and community leaders become local champions for travel behaviour change. His secondary school program, Off Ramp, received an OECD award for Sustainable Transport: Education and Youth in 2000. Based in Vancouver, Arthur has worked and presented across Canada, and in Australia, New Zealand and the USA. He has never owned a car.

Please send questions and comments to:

arthur.orsini@stantec.com or arthur@urbanthinkers.ca (during July & August 2011)

For more information, see <http://www.urbanthinkers.ca/workshop-series>

Small workshop classes: spaces are limited.

In my opinion Arthur is the foremost expert on working with high schools in North America.

*Wendi Kallins, SRTS Program Director
Marin Co., California., USA*

I have been inspired by Arthur Orsini's innovative work on children and youth transport for several years and I have witnessed his enthusiasm and expertise at transport conferences in Australia.

*Dr Paul Tranter, Assoc. Prof. UNSW
Canberra, Australia*



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SUSTAINABLE TRANSPORT FOR -& WITH- STUDENT LEADERS YOUTH ENGAGEMENT TRAINING w/ REGIONAL TRANSPORT

Monday	Tuesday	Wednesday	Thursday	Friday
Adult Facilitator Workshop 9:30 am to 3:30 pm	Secondary Student Leader Start-Up Workshop	Community Engagement in Workplace Travel Plans	Secondary School On-Site Seminars	Creative Engagement & Next Steps

Monday: Adult Facilitator Workshop Location: TBD

This hands-on workshop covers the key elements of child and youth engagement in the promotion of active transportation. Demonstrations and examples offer skills and tools to recruit, train and support student-led change:

	<i>topic</i>	<i>%</i>
1	recruitment	10% of workable time
2	motivation	15%
3	collaboration	throughout
4	skill-building	25%
5	achieving goals	35%
6	recognition	15%



Who Should Attend

The **Adult Facilitator Workshop** is designed for professionals in the fields of school transport, travel behaviour change, road safety, health promotion, environmental education, community development and environmental science.

Learning Outcomes

Develop skills to:

- recruit and motivate student leaders
- collaborate to broaden your outreach
- build skills of individuals and the school team
- achieve individual and group goals

School Travel Coordinators can put this learning into action during the week;

- co-facilitate Tuesday's **Secondary Student Leader Start-Up Workshop** and
- lead/co-facilitate Thursday's **Secondary School On-Site Seminars**.

I learned a lot about methods to engage youths without condescending to them or delivering projects that they don't see as relevant ... the absolute need to involve the whole youth/person, thanks.

participant Melbourne, Vic.

Above all, what sets Mr. Orsini apart is his clear passion for working with youth. All of his resources and insights are clearly the product of years of hard work and dedication to encouraging youth not only to be more physically active but also to more actively engaged in making their communities safer and more pleasant for all who adopt active transportation.

*Robin Black, Program Co-ordinator
On the Move to School - Vélo Québec, Montréal, Canada*



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SUSTAINABLE TRANSPORT FOR -& WITH- STUDENT LEADERS YOUTH ENGAGEMENT TRAINING w/ REGIONAL TRANSPORT

Monday	Tuesday	Wednesday	Thursday	Friday
Adult Facilitator Workshop	Secondary Student Leader Start-Up Workshop noon to 4:00 pm	Community Engagement in Workplace Travel Plans	Secondary School On-Site Seminars	Creative Engagement & Next Steps

Tuesday: Secondary Student Leader Start-Up Workshop

Location: TBD

Moving from theory into practice, the **Student Leader Start-Up workshop** is a hands-on event with students from three or four high schools. Co-facilitated with participants from Monday's Adult Facilitator Workshop, this workshop will create the foundation for a regional youth engagement program. Content includes:

<i>topic</i>	<i>%</i>
1 group building	throughout
2 sustainable transport 101	10% of workable time
3 leadership, communication	25%
4 strategic thinking	25%
5 action planning	25%
6 next steps	15%



Who Should Attend

The **Student Leader Start-Up workshop** is designed for School Travel Coordinators already working in schools across your region. Participants will help co-facilitate the workshop for 15 to 28 student leaders. (i.e. Five to seven student leaders from three or four local high schools.) *Note: The total number of youth participants should out number Adult Facilitators and workshop organizers by a ratio of at least 3:1.*

I found your workshop was really helpful for me and inspiring for the development of future activities. ... I followed your advice at (my nearby) high school. The students were easier to approach this way, thanks to you

*Edith Martel, Agent de développement
Mon école à pied, à vélo! program, Vélo Québec, Montréal, Canada*

Learning Outcomes

Student leaders will:

- identify a broad rationale for the promotion of sustainable transport
- envision how each can contribute to achieve individual and group goals
- develop communication skills
- strengthen group cohesiveness

School Travel Coordinators will:

- describe preferred variations to the child- and youth-engagement model (w/ examples)
- co-facilitate a youth engagement workshop



Facilitator: Arthur Orsini

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SUSTAINABLE TRANSPORT FOR WORKPLACES COMMUNITY ENGAGEMENT TRAINING

Monday	Tuesday	Wednesday	Thursday	Friday
Adult Facilitator Workshop	Secondary Student Leader Start-Up Workshop	Community Engagement in Workplace Travel Plans 9:30 am to 3:30 pm	Secondary School On-Site Seminars	Creative Engagement & Next Steps

Wednesday: Community Engagement in Workplace Travel Plans Location: TBD

This hands-on workshop covers key elements of participatory engagement in the development of on-site role models and local champions in Workplace Travel Plans. Demonstrations, examples and a case study offer skills and tools to recruit, train and support grassroots change:

<i>topic</i>	<i>%</i>
1 assessment	10% of workable time
2 mode share strategies	25%
3 design & marketing	25%
4 "my strengths"	throughout
5 building role models	25%
6 encouragement	15%



Who Should Attend

The **Community Engagement in Workplace Travel Plans** is designed for professionals in the fields of travel behaviour change, transportation demand management, road safety, health promotion and community development.

Apply to be a local case study

Candidates for the Case Study will require a short interview and questionnaire in preparation for the workshop. Contact arthur.orsini@stantec.com to apply.

Learning Outcomes

Participants will:

- develop new tools to strengthen travel behaviour change skills in recruiting and supporting on-site role models and local champions
- adapt existing strengths and skills in new and creative strategies

We felt the workshops shared interesting and useful concepts to apply to ... adult-based active transportation projects... and a large number of the attendees appreciated the interactive format of the workshop – some were used to a more “packaged” workshop where they are just there to “listen” rather than “share – but this was a refreshing change for them.

Organizer - Sydney, Nova Scotia, Canada

Facilitator: Arthur Orsini

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SUSTAINABLE TRANSPORT FOR -& WITH- STUDENT LEADERS YOUTH ENGAGEMENT TRAINING w/ REGIONAL TRANSPORT

Monday	Tuesday	Wednesday	Thursday	Friday
Adult Facilitator Workshop	Secondary Student Leader Start-Up Workshop	Workplace Travel Plans Community Engagement	Secondary School On-Site Seminars three / four @ 1-2hrs	Creative Engagement & Next Steps

Thursday: Secondary Student On-Site Seminars

Located on-site at participating schools

This next step directs Tuesday's enthusiasm towards action. Moving on from the Start-Up workshop, we revisit the student leaders on-site at each participating school. As they show us around, we look for opportunities, similarities, unique characteristics and adaptations that can compare with strategies already implemented elsewhere.

This relatively short session wraps up with a preliminary plan of action with the student group identifying several short- and long-term goals. Each participant selects specific activities or components that they personally will take the lead on. Finally, the adult facilitator helps to outline the timeline and degree of engagement and support that the school group can expect for the remainder of the school year.



Who Should Attend

The **On-Site Seminars** are designed for School Travel Coordinators already working in schools across the region. *Additional adult facilitators may join in at any one particular school as long as the total number of youth participants out-numbers adults by a ratio of at least 2:1.* Student leaders from each school participating in Tuesday's session will host this facilitated seminar in their own school.

Outcomes

Student groups will:

- conduct an on-site assessment of their school grounds and active transportation capacity
- establish a preliminary timeline with work plan, goals and responsibilities for each member of the group
- identify group's skills, strengths and gaps

School Travel Coordinators will:

- compare their own school site assessment with that of the student leaders
- conduct a site assessment for education and encouragement opportunities
- assess the strengths and needs of their student-led team

I love the idea that a group of similar minded students are given the chance to meet, grow and create together. We learn something new and useful about transportation, the environment or just in general about our world. From here we can take information back to our schools and our individual circle of friends to bring physical change to problems.

Yasmin, age 17, Toronto, Canada

Tuesday's meeting was amazing! The student leaders decided on a game plan for the rest of the school year, and they all left with clear to-do lists... It was very inspiring and I'm really excited to see all they are able to accomplish. Thanks for all of your help to get this underway!

*Liz Kaster, Commute Trip Reduction Coordinator
Tacoma, Washington, USA*

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SUSTAINABLE TRANSPORT WITH REGIONAL TRANSPORT

COMMUNITY & YOUTH ENGAGEMENT TRAINING

Monday	Tuesday	Wednesday	Thursday	Friday
Adult Facilitator Workshop	Secondary Student Leader Start-Up Workshop	Workplace Travel Plans Community Engagement	Secondary School On-Site Seminars	Creative Engagement & Next Steps 9:30 am to 3:30 pm

Friday: Creative Engagement & Next Steps

Location: TBD

This seminar re-examines questions and case studies raised throughout the week along with the new questions, obstacles and scenarios that have arisen. Friday's session offers an opportunity for participants to reflect on their youth- and community-engagement training through role playing scenarios, simulations and "what if" problem topics.

Our aim is to synthesize the creative ideas into tangible strategies and higher levels of understanding so as to enable participants to better engage their particular target audience. Content includes:

	topic	%
1	review objectives	10% of workable time
2	old questions re-answered	25%
3	new questions tabled	25%
4	adaptations / synthesis	throughout
5	next steps	25%
6	identification of support networks	15%

Arthur's workshop was a real hit with participants. His use of humour and hands-on activities kept everyone engaged and you could see the engagement and interest in their faces and voices. He also took time to adapt the workshop to the participants' needs while keeping the goals of the organizers in focus. Arthur paid attention to details like local physical activity statistics and made sure to address rural as well as urban issues since Nova Scotia has significant rural areas.

*Janet Barlow, Active & Safe Routes to School Coordinator
Ecology Action Centre - Halifax, Nova Scotia, Canada*



Who Should Attend

The **Creative Engagement & Next Steps** is designed for participants who have attended any of the workshops or seminars throughout the week.

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